Business Card

A person’s business card tells a great deal about them in a small space. You can learn their name, their business, how to get in touch with them, and even some idea of their personality.

You are to design a business card as though you are a business owner in British Colombia.

What kinds of businesses are there?

What activities or cultures influence your business?

Where might you be located?

Design your business card, including the following information:

Name: It can be your own name, or you can create a name for your card because you want it to reflect the culture, business, or area you are from.

Business Name: What will you call your business? How will the name of your business attract people? Will your name clearly inform people about what your business does? Where is your business (city and telephone number)

Logo: A logo is a picture or short set of words that people use to identify your business, such as the words “Just Do It” (Nike) or the Facebook “F”. What logo would clearly represent your business?

Brief description of what you do. This can be a sentence, or a phrase, but people will want to know why to call you. For example, you could say “Successful Gold Prospecting for over 100 Years!”